

Coast Village Improvement Association  
Interim Board of Directors Meeting  
Thursday March 21, 2024 8:30 a.m.  
**Montecito Inn Meeting Room**  
**1295 Coast Village Road, Santa Barbara**  
**or by Zoom**

**MINUTES**

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I. Welcome and call to order

*Call to order 8:31 a.m. Trey Pinner*

II. Roll Call *All Board is present (zoom MacElhenny, DeJohn, Schomer)*

III. Changes to the Agenda *None*

IV. Public Comment *None*

V. Review and approve February 15, 2024 Board minutes (**Action Item**)

*M/S/C/U (All affirmative) Motion Passed*

VI. Treasurer's Report

Public Comment *None*

VII. President's Report

- *Beth's one-year anniversary*
- *Downtown CBID going well and February push is strong and just shy of 30% (w/out city and county) and working diligently to get this passed (county & city 10%) City Council 4/18/2024 Scheduled*
- *April 4<sup>th</sup> median working group meeting @ 9 a.m. outside involvement is crucial and they will bring ideation to the Board*
- *Montecito Community Foundation has been discussing fundraising for our median landscape. Costs are above what we can afford in the district funds. City is the first step in prepping with infrastructure.*

Public Comment *None*

VIII. Executive Director's Report

a. Communications *MJ article (out today), email blast, and updates on webpage*

b. HAM *about to fundraise for money to better support the efforts to house the unhoused and pay City Net for services*

c. Tunnel maintenance *ask them what their cost would be to maintain sidewalks as well. Look into the lights in the tunnel at night. Suggestion by Kevin: can we close the tunnel at night?*

Public Comment *None*

IX. Task Force Updates

- District Identity – Robert Miller
- Streets & Safety – Trey Pinner
  - *Discussion on widening the sidewalk in front of Gene Montesano /Mike Chenoweth/Jeff Hardy's property with the City of SB. Findings that this is more complicated and expensive than meets the eye. City will help push this through but the property owners would need to incur the cost.*
  - *Surveyors came out and have laid out the plan with stakes and orange painted areas to be cut out.*
  - *The Coast Village Sign is not being returned.*
- District Maintenance – *set future meeting date before next Board meeting.*

Public Comment *None*

X. New Business *None*

XI. Next Interim CVIA Board Meeting: Thursday, April 18, 2024 @ 8:30 a.m., Montecito Inn (To be confirmed)

*Meeting Adjourned 9:33 a.m.*

Coast Village Improvement Association  
Interim Board of Directors Meeting  
Thursday May16, 2024 8:30 a.m.  
**Montecito Inn Meeting Room**  
**1295 Coast Village Road, Santa Barbara**  
**or by Zoom**

<https://us06web.zoom.us/j/5900590287?pwd=ZDdNbFhadEt4STNtQmFyMEhWemVVUT09>

Meeting ID: 590 059 0287

Passcode: 2024

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- I. Welcome and call to order
- II. Roll Call
- III. Changes to the Agenda
- IV. Public Comment
- V. Review and approve March 21, 2024 Board minutes (**Action Item**)
- VI. Treasurer's Report:  
Public Comment
- VII. President's Report  
Public Comment
- VIII. Executive Director's Report  
Public Comment
- IX. Task Force Updates
  - District Identity – Robert Miller
  - Streets & Safety – Trey Pinner
  - District Maintenance – Jeff HardingPublic Comment
- X. New Business
- XI. Next Interim CVIA Board Meeting: Thursday, May 18, 2024 @ 8:30 a.m., Montecito Inn  
(To be confirmed)

**Coast Village Improvement Association**  
**Balance Sheet**

Cash Basis

As of March 31, 2024

	<u>Mar 31, 24</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Montecito Bank & Trust-Checking	312,434.95
<b>Total Checking/Savings</b>	<u>312,434.95</u>
<b>Total Current Assets</b>	<u>312,434.95</u>
<b>TOTAL ASSETS</b>	<b><u>312,434.95</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Credit Cards</b>	
MB&T - Credit Card	30.99
<b>Total Credit Cards</b>	<u>30.99</u>
<b>Total Current Liabilities</b>	<u>30.99</u>
<b>Total Liabilities</b>	30.99
<b>Equity</b>	
Unrestricted Net Assets	308,691.15
Net Income	3,712.81
<b>Total Equity</b>	<u>312,403.96</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>312,434.95</u></b>

# Coast Village Improvement Association

## Profit & Loss

Cash Basis

As of March 31, 2024

	Mar 31, 24
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>Direct Public Support</b>	
Government Grants	466,124.64
Individual Donations	23,500.00
<b>Total Direct Public Support</b>	489,624.64
Incentive Income	31.31
Miscellaneous Income	1,736.68
<b>Total Income</b>	491,392.63
<b>Expense</b>	
<b>Admin/Program Management</b>	
Bank Fees	155.70
Development	186.78
Directors & Officers	50,000.00
Financial Reporting/Accounting	5,662.50
General Liability Insurance	4,715.00
Meeting Expenses	137.65
Office Expenses	1,969.22
Parking	6.00
Postage	1,102.16
<b>Total Admin/Program Management</b>	63,935.01
<b>Capital Imprv/Traffic Safety</b>	
Mitigating Traffic Impacts	26.37
<b>Total Capital Imprv/Traffic Safety</b>	26.37
<b>Contingency/City Fees/Reserves</b>	
Delinquencies/Fees/Reserves	600.00
<b>Total Contingency/City Fees/Reserves</b>	600.00
<b>District Identity &amp; Placemaking</b>	
Branding & Image Enhancement	7,312.50
Events	2,932.50
Holiday Prize Money	500.00
Holiday/Seasonal Decorations	50,512.79
Marketing	3,002.53
Social Media & PR	4,890.00
Website Development	5,812.50
<b>Total District Identity &amp; Placemaking</b>	74,962.82
<b>District Maintenance</b>	
Contracted Maintenance	17,536.02
Holiday/Seasonal Maintenance	21,537.84
Maintenance of Public Spaces	93.36
<b>Total District Maintenance</b>	39,167.22
<b>Donation</b>	
Non-Public Donation	25.87
<b>Total Donation</b>	25.87
<b>Interest Expense</b>	50.58
<b>Miscellaneous Expense</b>	220.80
<b>Total Expense</b>	178,988.67
<b>Net Ordinary Income</b>	312,403.96
<b>Net Income</b>	312,403.96