

Coast Village Improvement Association
Interim Board of Directors Meeting
Thursday March 21, 2024 8:30 a.m.
Montecito Inn Meeting Room
1295 Coast Village Road, Santa Barbara
or by Zoom

<https://us06web.zoom.us/j/5900590287?pwd=ZDdNbFhadEt4STNtQmFyMEhWemVVUT09>

Meeting ID: 590 059 0287

Passcode: 2024

- I. Welcome and call to order
- II. Roll Call
- III. Changes to the Agenda
- IV. Public Comment
- V. Review and approve January 18, 2023 Board minutes **(Action Item)**
- VI. Treasurer's Report:
Public Comment
- VII. President's Report
Public Comment
- VIII. Executive Director's Report
Public Comment
- IX. Task Force Updates
 - District Identity – Robert Miller
 - Streets & Safety – Trey Pinner
 - District MaintenancePublic Comment
- X. New Business
- XI. Next Interim CVIA Board Meeting: Thursday, April 18, 2024 @ 8:30 a.m., Montecito Inn (To be confirmed)

Coast Village Improvement Association
Interim Board of Directors Meeting
Thursday February 15, 2024 8:30 a.m.

MINUTES

**Montecito Inn Meeting Room
1295 Coast Village Road, Santa Barbara**

- I. Welcome and call to order *Trey Pinner Call to order 8:32*
- II. Roll Call

Trey Pinner - <i>present</i>	Robert Miller - <i>present</i>
Kevin Frank - <i>absent</i>	Suzi Schomer – <i>present via Zoom</i>
Jason Copus - <i>present</i>	Jeff Harding - <i>present</i>
Mike Chenowith - <i>present</i>	Rob Kooyman - <i>absent</i>
Thorn Robertson - <i>present</i>	Michael MacElhenny - <i>present</i>
Trish Davis - <i>present</i>	Fran DeJohn – <i>present via Zoom</i>

- III. Changes to the Agenda *None*
- IV. Public Comment

Cliff Gherson and Valerie Aroyan attended. Cliff spoke on the Rosewood Miramar Hotel's proposed expansion and presented his views including a concern for impact of delivery trucks, trash, traffic on neighbors.

Bob Ludwig (past CVA President): Spoke on his perspective as he walked the Road with hope and looking at the future and past. Brought up that dogs are more prevalent everywhere and the “new reality” are dog centric communities – especially waste.

- V. Review and approve January 18, 2023 Board minutes **(Action Item)**
Motion to approve Jeff Harding, 2nd Trish Davis (Abstention Jason Copus) Motion passed

VI. Treasurer's Report:

Public Comment **None**

VII. President's Report

a. Median Task Force update (*Decided to name this a working group -not task force*)
Broader representation in working group – bring ideas to board for synthesize and approve.

Rob Miller is directive liaison between the group.

b. Farmer's Market discussion: *Board agrees we should we do a survey.*

c. *Sidewalk update near Tre Lune has a complication and cost is high to expand the sidewalk therefore this will be a decision and responsibility of the property owners.*

Public Comment

Bob Ludwig article in WSJ: suggests a design contest with a prize

VIII. Executive Director's Report

a. Communications plan for informing area of Road and Median upgrades
There will be communications in the media, on our website, and e-blasts to inform community that the upgrades to the curbs and gutters will begin in Spring with a dedicated page on our website to this project.

b. Montecito Foundation

Trey and Beth to meet with Montecito Community Foundation to discuss a grant for them to raise funds for landscaping the medians.

c. Outreach for a SM intern

There is a search in progress. Suggestions: City College, Indeed.com, Westmont)

d. HAM update

I am working on HAM to address unhoused on CVR and they are looking to raise money to continue their work.

e. Donations and Sponsorships: **\$23,500.00**

Public Comment

IX. Task Force Updates

- District Identity – Robert Miller

Supporting curb and gutter work and road paving communications.

- Streets & Safety – Trey Pinner

- District Maintenance

Will be working on how to maintain, tunnel. Will look into sidewalks, magazine racks, doggie bags, signage and reciprocals.

Public Comment

X. New Business

Trish Davis: *4th of July Parade being planned by Montecito Association. Robberies city police report do we want?*

XI. Next Interim CVIA Board Meeting: Thursday, March 21, 2024 @ 8:30 a.m., Montecito Inn
(To be confirmed)

Meeting adjourned at 10:03 a.m. Robert Miller motion to adjourn

**Coast Village Improvement Association
Balance Sheet**

Cash Basis

As of February 29, 2024

	<u>Feb 29, 24</u>
ASSETS	
Current Assets	
Checking/Savings	
Montecito Bank & Trust-Checking	319,452.85
Total Checking/Savings	<u>319,452.85</u>
Total Current Assets	<u>319,452.85</u>
TOTAL ASSETS	<u>319,452.85</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
MB&T - Credit Card	133.97
Total Credit Cards	<u>133.97</u>
Total Current Liabilities	<u>133.97</u>
Total Liabilities	133.97
Equity	
Unrestricted Net Assets	308,691.15
Net Income	10,627.73
Total Equity	<u>319,318.88</u>
TOTAL LIABILITIES & EQUITY	<u>319,452.85</u>

Coast Village Improvement Association

Profit & Loss

Cash Basis

As of February 29, 2024

	Feb 29, 24
Ordinary Income/Expense	
Income	
Direct Public Support	
Government Grants	466,124.64
Individual Donations	23,500.00
Total Direct Public Support	489,624.64
Incentive Income	29.96
Miscellaneous Income	1,736.68
Total Income	491,391.28
Expense	
Admin/Program Management	
Bank Fees	147.70
Development	186.78
Directors & Officers	46,000.00
Financial Reporting/Accounting	5,212.50
General Liability Insurance	4,715.00
Meeting Expenses	137.65
Office Expenses	1,894.45
Parking	6.00
Postage	1,102.16
Total Admin/Program Management	59,402.24
Capital Imprv/Traffic Safety	
Mitigating Traffic Impacts	26.37
Total Capital Imprv/Traffic Safety	26.37
Contingency/City Fees/Reserves	
Delinquencies/Fees/Reserves	600.00
Total Contingency/City Fees/Reserves	600.00
District Identity & Placemaking	
Branding & Image Enhancement	7,312.50
Events	2,932.50
Holiday Prize Money	500.00
Holiday/Seasonal Decorations	48,129.29
Marketing	3,002.53
Social Media & PR	4,890.00
Website Development	5,812.50
Total District Identity & Placemaking	72,579.32
District Maintenance	
Contracted Maintenance	17,536.02
Holiday/Seasonal Maintenance	21,537.84
Maintenance of Public Spaces	93.36
Total District Maintenance	39,167.22
Donation	
Non-Public Donation	25.87
Total Donation	25.87
Interest Expense	50.58
Miscellaneous Expense	220.80
Total Expense	172,072.40
Net Ordinary Income	319,318.88
Net Income	319,318.88